

RE\AMP



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SYNOPSIS

REVAMP: A TRANSFORMATIONAL EXPERIENCE

with another successful year gone, Revamp 2024 was a high-energy, immersive event designed to empower individuals and businesses to reinvent, elevate, and transform their personal and professional lives. With the theme- New Me, Better Me , Revamp brought together influential speakers, industry experts, and visionary entrepreneurs. ReVamp offers a dynamic space for self-discovery, business growth, and bold new beginnings.

Attendees experienced powerful keynote panel discussions, interactive workshops, and networking opportunities, all curated to inspire confidence, clarity, and strategic reinvention. Whether the attendees were entrepreneurs looking to scale, professionals seeking career breakthroughs, or someone ready for a fresh start, ReVamp provided the tools, connections, and mindset shift needed to take the next step toward success.



NEW ME



BETTER ME

2024

THE CONFIDENCE BOOTH

WEAR YOUR CROWN OF CONFIDENCE

We started a new tradition at Revamp 2024 - the confidence booth, a transformative space at ReVamp designed to inspire attendees to embrace their unique power and wear their crown of confidence. This interactive experience encouraged attendees to shed self-doubt, celebrate their inner strengths, and step boldly into their reinvention journey.

Inside the booth, attendees found:

- Crown Moments, where you physically “wear your crown” and declared what makes you unstoppable.
- A chance to capture the moment with a confidence portrait.



NEW ME



BETTER ME

2024

REVAMP REVIEW

ReVamp 2024 ignited with an electric energy as hundreds of visionaries and changemakers flooded the Light House Art Centre in Downtown Halifax. From ambitious students to seasoned professionals, from tech innovators to powerhouse entrepreneurs and community leaders—each guest arrived ready to embrace reinvention and claim their next chapter.

With a thoughtfully arranged space, attendees weaved through a dynamic showcase of exhibitor booths, immersive experiences, and powerful connections, all while indulging in an exquisite selection of meals and drinks, sponsored by I-Hop Media, Foodeal, and Dessy Delicacy. Every detail was meticulously crafted to ensure an effortless and unforgettable networking experience, setting the stage for an event where confidence, ambition, and reinvention reigned supreme.

This wasn't just an event—it was the beginning of something extraordinary.





2024

5 EXPERT
PANEL

THE NUMBERS IN-PERSON EXPERIENCE

102 IN-PERSON
ATTENDEES

137 ONLINE
REGISTRATIONS

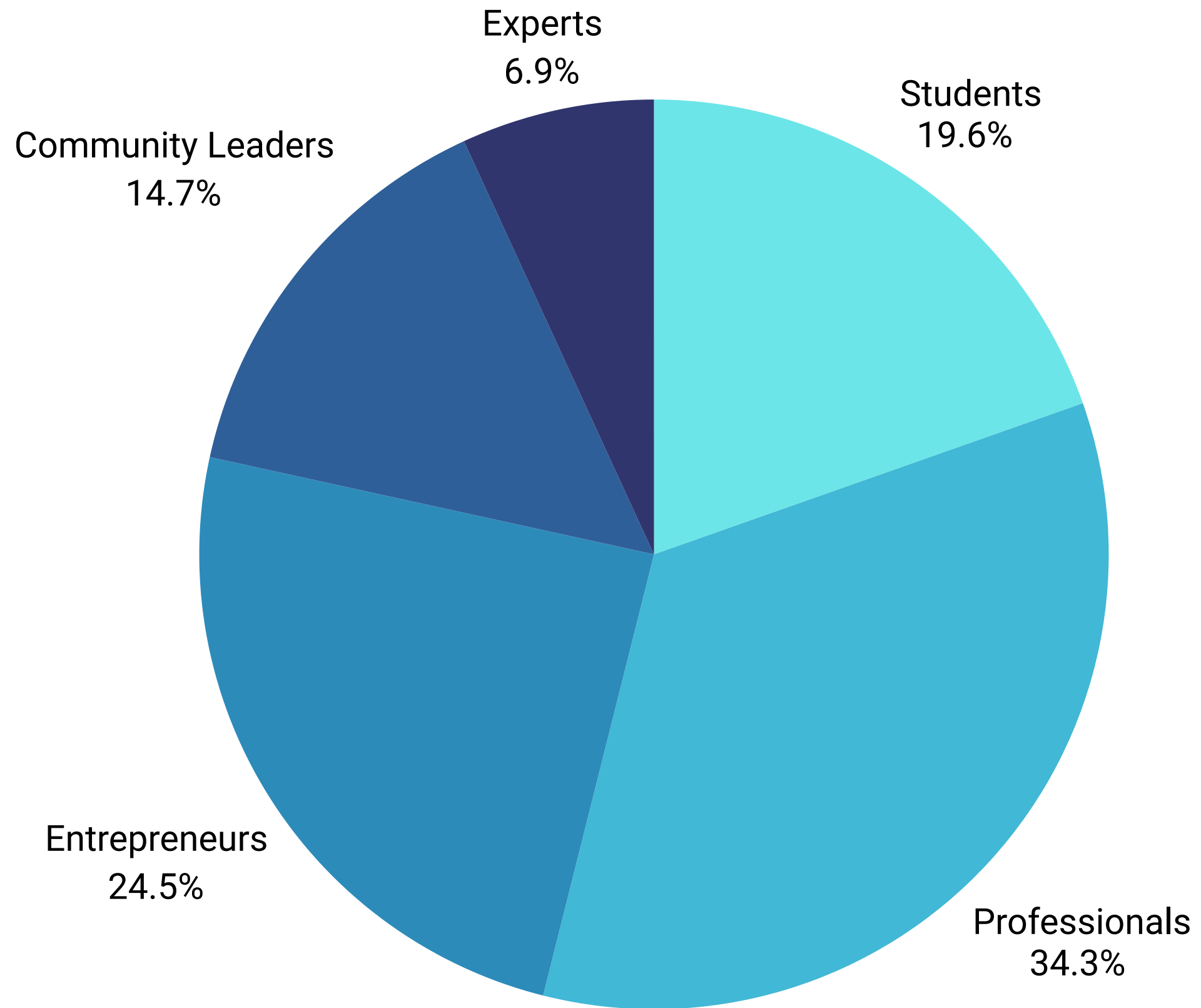
6 COMMUNITY
PARTNERS

6 VOLUNTEERS

Overall 45% growth from
Revamp 2023

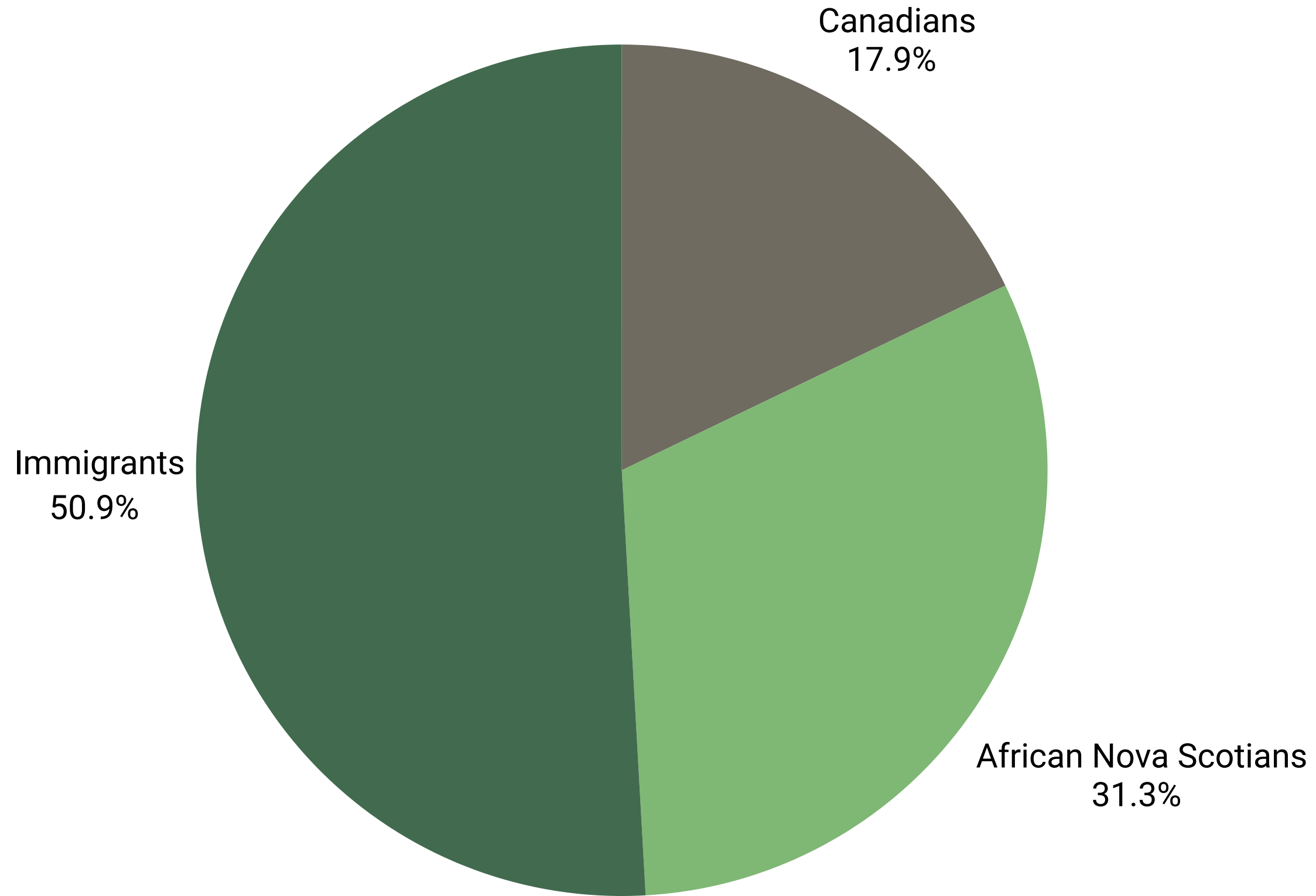
2024

ATTENDEE PERSONAS



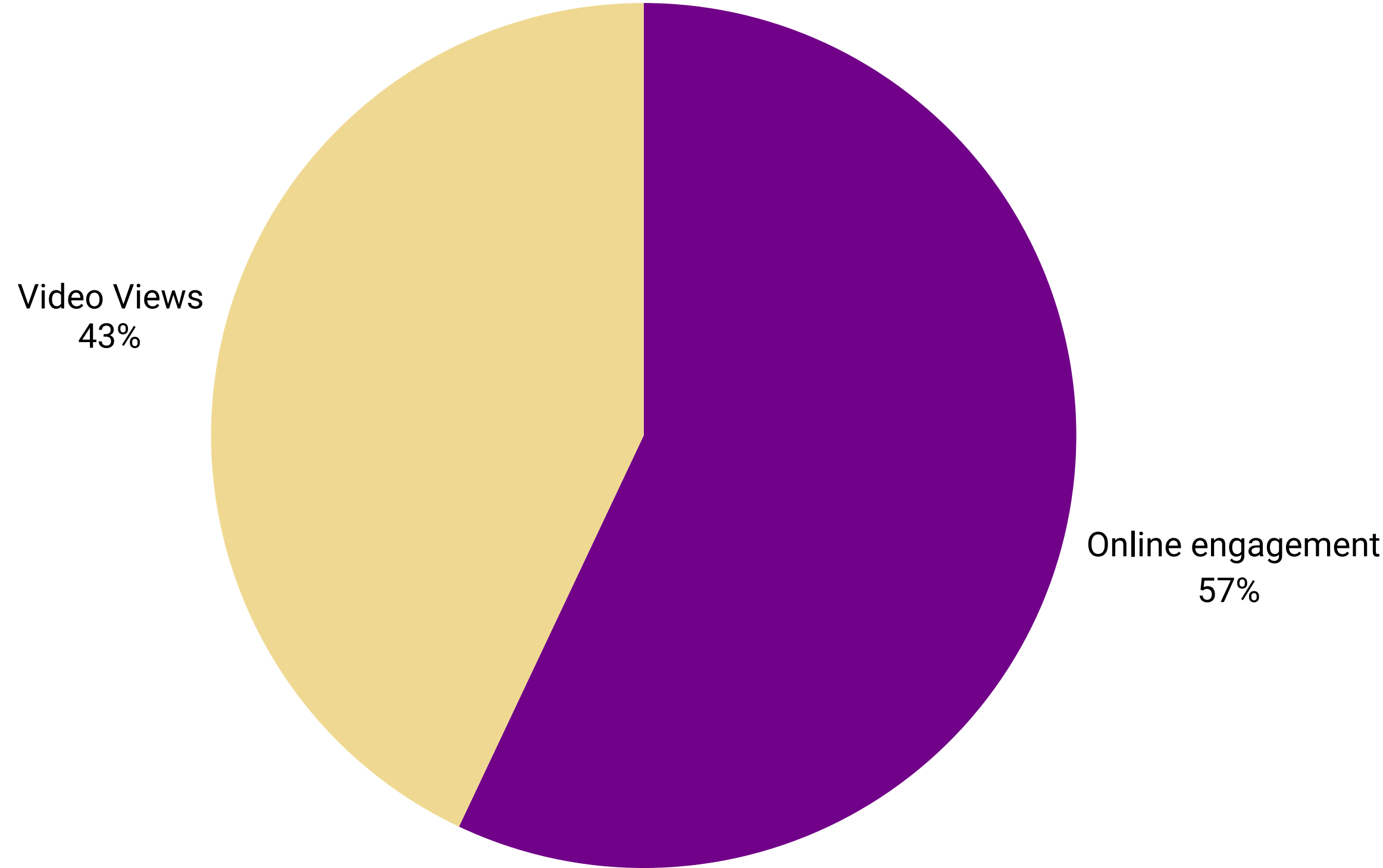
2024

ATTENDEE DEMOGRAPHIC



2024

SOCIAL MEDIA REACH



Achieved in 10 days of
Revamp Campaign launch

2024

OUR COMMUNITY PARTNERS



HALIFAX STUDIO
MUTCHO RADIO NOVA SCOTIA



PRESENTED BY



**TD READY
COMMITMENT**



FEEDBACK

Definitely one for the books!

Looking forward to revamp in
2025!

Beautiful Event!

What a wonderful event, such a
confidence boost!